

# UAA Academic Assessment Seminar

September 12, 2014  
9:00 am - 3:00 pm  
Consortium Library Room 307



UAA Academic Assessment Seminar  
September 12th, 2014

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**9:00-9:30**

**Registration and Sign-In**

Coffee and refreshments available

**9:30-9:45**

**Welcome and Introduction**

**9:45-11:15**

**Engaging the Institution in GER  
Learning Outcomes Assessment**

Workshop on Next Steps in Building a Sustainable  
GER Assessment Process at UAA

**11:30-1:15**

**Creating and Sustaining a Culture  
of Learning...and what assessment  
has to do with it**

Luncheon and Keynote Address

*Dr. Susan Hatfield, Senior Scholar,  
Higher Learning Commission*

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**S**usan Hat eld joined the faculty of Winona State University (WSU) in 1981. Since then, she has taught in the Communication Studies department, served for nine years as chairperson of that department, and served for 14 years as WSU's Assessment Coordinator.



As Assessment Coordinator, Dr. Hat eld worked with numerous departments on developing and implementing plans to assess student learning at the program level. She has also worked with programs as they prepared their professional accreditation portfolios for organizations such as ABET, AACSB, and NCATE.

Dr. Hat eld is peer evaluator for the Higher Learning Commission (HLC) and is currently a Senior Scholar with the HLC's Academy projects.

Publications include several book chapters and articles, as well as the book *Seven Principles in Action*, which she served as editor and a chapter author.

Dr. Hat eld has received a Kellogg Fellowship as one of the Emerging Leaders in Higher Education, and has been named Outstanding College Teacher in the State of Minnesota by the Minnesota House of Representatives. She completed her undergraduate degree in Education and Master's degree in Organizational Communication from Miami University in Oxford, Ohio. She earned her doctorate in Communication eory from the University of Minnesota.

Over the past een years, Dr. Hat eld has been invited to

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*9:45 am-11:15 am*

The results are in! Come talk about the findings of the Faculty Perspective GER Survey and next steps toward an institutional

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**Communicate** effectively in a variety of contexts and formats;

**Reason** mathematically and analyze quantitative and qualitative data competently to reach sound conclusions;

**Relate** knowledge to the historical context in which it developed and the human problems it addresses;

**Interpret** different systems of aesthetic representation and understand their historical and cultural contexts;

**Investigate** the complexity of human institutions and behavior to better understand interpersonal, group and cultural dynamics;

**Identify** ways in which science has advanced the understanding of important natural processes;

**Locate** and use relevant information to make appropriate personal and professional decisions;

**Adopt** critical perspectives for understanding the forces of globalization and diversity;

**Integrate** knowledge and employ skills gained to synthesize creative thinking, critical judgment and personal experience in a meaningful and coherent manner.



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## The 2013 UAA Academic Assessment Seminar

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